

This Privacy Statement sets out how Megaera B.V. (hereinafter: Ticksz) treats the personal data of persons using the services offered by Ticksz.

Ticksz deems it extremely important that the collection and processing of your personal data takes place in a careful and secure manner.

Ticksz is a part of Megaera B.V. KVK 69779376 Vestigingsnr. 000038106892 Barbara Strozzilaan 201 Postcode: 1083 HN Amsterdam - Netherlands

## **TICKSZ**

TICKSZ is responsible for the processing of your personal data. We have our registered office at Barbara Strozzilaan 201 Postcode: 1083 HN Amsterdam - Netherlands

Website TICKSZ administers the website [www.Ticksz.nl](http://www.Ticksz.nl) of the event TICKSZ, which is referred to in this Privacy Statement as the 'Website'.

As the party responsible pursuant to the Dutch Data Protection Act, TICKSZ has notified the Dutch Data Protection Authority of the processing of these personal data.

If you have any questions about this Privacy Statement or about the processing of your personal data by TICKSZ, please send an e-mail to [info@Ticksz.com](mailto:info@Ticksz.com)

## **COLLECTION OF PERSONAL DATA**

TICKSZ collects various personal data (or categories thereof) via the Website, platforms and events. TICKSZ collects personal data (or categories thereof) acquired through:

- contact and account data supplied by you (such as name, e-mail address, customer number, date of birth and gender);
- your IP address and geolocations;
- through data published by you (such as messages placed on our Website or on social media sites)
- your taste in music on the basis of your favourite performing artists as selected by you and/or previously ordered tickets, among other things, via likes on Facebook; • the automatic ticket systems used during events;

## **PURPOSES OF PROCESSING**

TICKSZ uses personal data for the following purposes:

- in performance of its services with respect to the organization of events and festivals; including safety monitoring during events;
- in performance of an agreement including the enforcement of the general terms and conditions of TICKSZ;
- for the administration of its customer records;
- for marketing purposes, such as providing targeted information on offers, events and festivals organized by or on the instruction of TICKSZ, for example, via mailings by e-mail or by mobile telephone (SMS/EMS/MMS messages) or by ordinary mail;

- for improvement of its services (e.g. via questionnaires);
- to register data of visitors of (parts of) its Website;
- in performance of market research and data analysis whereby TICKSZ may also enrich the data with other data;
- for the improvement of the services for the purposes referred to above;
- to improve and secure the Website;
- to make recordings during events (for commercial use but only after permission) which permission is obtained through the purchase of a ticket and the attendance of an event by means of the General Terms and Conditions Admission Tickets for Attendees and the House Rules for Attendees.

Your data will not be used for purposes other than the purposes referred to above.

### **SHARING PERSONAL DATA WITH THIRD PARTIES**

We are entitled to share your data with companies affiliated to TICKSZ and with parties that we engage in the performance of our services, as explained above. We do not provide data to third parties save for those referred to above, unless we are required to do so by law. TICKSZ will not, other than in the cases referred to above, provide personal data to parties in other countries.

### **THIRD PARTIES**

TICKSZ uses third parties (processors) for the execution of its services. These third parties work exclusively on the instructions of TICKSZ. This Privacy Statement is also applicable to the data that is collected via the Website of these third parties when acting as processor for TICKSZ. These parties are referred to in this Privacy Statement as 'Third Parties'.

### **RETENTION PERIODS**

TICKSZ retains your personal data as long as this is necessary for the execution of the purpose for which we have collected it. We retain your personal data for a maximum of 10 years from the time of the last interaction with you. In some cases it is possible that we will retain your personal data for a longer period because of a statutory obligation that we are obliged to comply with.

### **YOUR RIGHTS**

You are always entitled to request your data and if necessary to change (or have it changed) or delete your data. This can be done in two ways. First you can change your account at our ticket partner yourself, second you contact us via [info@ticksz.com](mailto:info@ticksz.com).

If you have further questions or require insight into your data, please send an e-mail to TICKSZ via [info@ticksz.com](mailto:info@ticksz.com)

### **SECURITY**

TICKSZ devotes a great deal of attention to the security of your personal data. Only persons who, by virtue of their duties, need to access the systems on which the personal data of users are stored, will be given access to said systems. TICKSZ has taken various security

measures to guarantee the protection of your data; for instance, we work with secure systems and access codes.

## **COOKIES**

“Cookies” are small text files that collect information on the browsing habits of the Website's visitors. TICKSZ uses these cookies to optimize our services in order to provide you with the best possible service. For more information on the use of cookies on our Website we refer to you the cookie policy on our Website.

## **CHANGES**

TICKSZ reserves the rights to make changes to this Privacy Statement. The users are encouraged to read the privacy policy of TICKSZ regularly with regard to changes. If considerable changes are made to this statement you will be informed accordingly by e-mail.

## **COOKIE STATEMENT**

TICKSZ uses analytical cookies to help us understand how the Website is used. Our objective is to gather knowledge about what interests the visitors and to improve the Website performance and enhance the user experience. For instance, cookies register how long visitors stay on a certain page, how often they click on a page or artist but also if a certain link does not function properly.

Cookies can also be used to test the effectiveness of advertisements so that we can highlight the best and most relevant offers.

In addition, TICKSZ uses social plug-ins to allow visitors to share a concert or festival with friends immediately via Facebook, Instagram or Twitter. The privacy policies of Facebook, Instagram and Twitter apply to this plug-in; these can be found on their websites.

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Date: 01-01-2018